

**EXPANDING THE HORIZON
OF ELECTRONIC MUSIC**

PARTNERSHIP 26/27

HORIZON

The background image is a high-contrast, low-key photograph of an electronic music event. The scene is dominated by deep blue and vibrant green light. In the foreground, the silhouettes of several people's heads and shoulders are visible, looking towards the stage. In the middle ground, a DJ booth is illuminated with bright blue light, where a DJ is performing. To the left, a large screen displays abstract, swirling green light patterns. The overall atmosphere is energetic and futuristic.

HOW IT STARTED?

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Horizon started from a simple idea to bring contemporary electronic music and culture from big cities into smaller ones.

What began as a local event has grown into an independent platform for music, visual culture and community. Through Festival, Afterparty and Playground, Horizon creates ambitious cultural experiences in places where they are often harder to find.

The goal is simple: **MAKE BOLD CULTURE ACCESSIBLE BEYOND THE BIGGEST CITIES.**



WHAT WE CREATE?

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HORIZON FESTIVAL

Our main event format and the centre of Horizon. A full-scale electronic music and cultural experience, usually built around two stages with a diverse programme of artists, performances and activities.



HORIZON AFTERPARTY

Our deeper, more uncompromising format focuses on underground electronic music, intimate spaces and late-night energy. Usually set in a secret location, it extends Horizon beyond the main programme and selected collaborations.



HORIZON PLAYGROUND

Our daytime and community-focused format. Open, playful happenings where families and children are welcome, combining music with creative and social activities. Playground also appears independently through morning sessions and pop-up events in different locations.

HOW IT'S GOING?

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2025 SUMMER

Born through the Night Life Boost programme and launched as part of Herning Kulturfest, Horizon's first edition brought a new electronic music experience to the city. With **50+ volunteers, 30+ artists and performers from 15+ countries**, it established the foundation for a community-driven cultural platform with an international outlook.



2026 WINTER

Horizon expanded beyond the summer season with its first winter edition, attracting **300+ guests** and strengthening its collaboration with SONA Herning. The success proved there was demand for alternative cultural experiences throughout the year and helped secure **three years of financial support from Herning Kommune** for Horizon's continued development.



2026 SUMMER

Summer 2026 marked the beginning of Horizon's next three-year chapter. **Supported by Fermaten, Ege Fonden, RMH and the local community**, the festival expanded its international network and introduced **Safety Spaces, family programming and a secret-location afterparty**, strengthening Horizon as a platform for music, culture and community.

DOES IT WORK?

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50+

PEOPLE WORKING AT EACH EVENT

A dedicated team of producers, technicians creatives and volunteers making it happen.

300+

ATTENDEES AT OUR LARGEST EDITION

A proven track record and strong demand that continues to grow with every edition.

1000

CAPACITY FOR THE NEXT EDITION

Room to grow and elevate the experience.

470+

FOLLOWERS ON INSTAGRAM AND GROWING

An engaged community that continuously interact with our profile.

800

VIEWERS ON AVERAGE PER PARTNERSHIP POST

Reach of posts that are shared collaboratively.

300.000 kr

SECURED FOR THE NEXT 5 EDITIONS

Funding already in place gives Horizon the foundation to plan ahead, develop the programme and build long-term partnerships.



BUILT TOGETHER

PARTNERSHIP 26/27

Horizon is built through people who believe in creating something meaningful together.

Some bring knowledge, some bring space, production, products, funding or creative energy. Every contribution changes the shape of what we can make possible.

We do not approach partnerships as fixed packages. Each collaboration is built around the people involved, their strengths and what we can create together in a way that feels relevant, useful and unique for both sides.

PARTNERS



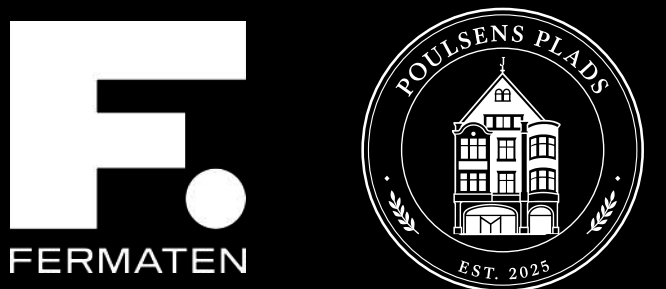
CREATIVE



PRODUCTION



VENUES



OPPOURTUNITIES?

PARTNERSHIP 26/27

BE SEEN

Brand presence across Horizon communication and physical environments.

CREATE

Build an activation, installation or experience with us.

CONTRIBUTE

Support through funding, products, services, spaces or expertise.

**EVERY PARTNERSHIP IS SHAPED INDIVIDUALLY
AROUND WHAT CREATES VALUE FOR BOTH SIDES.**

CONNECT

Meet an engaged regional audience through meaningful experiences.

MAKE CONTENT

Create photography, video and stories that live beyond the event itself.



WHAT'S NEXT?

PARTNERSHIP 26/27

WINTER 2027

Winter 2027 will push Horizon further underground. A darker, deeper and more intimate edition inspired by Berlin club culture, with a stronger focus on late-night energy, immersive production and carefully curated electronic music. The goal is to create a more uncompromising experience while keeping the community-driven character that defines Horizon.

SUMMER 2027

Summer 2027 will continue expanding Horizon beyond its current format. A new venue is being explored, opening possibilities for a larger and more flexible festival environment, new stage concepts and broader daytime programming. The edition will build on previous summers while giving Horizon more space to grow its cultural and international ambitions.

5 EDITIONS ALREADY SECURED.



HORIZON

PARTNERSHIP 26/27

LET'S EXPAND THE HORIZON TOGETHER

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